



November 2009

RE: Rogers Santa Claus Parade, December 6th 2009 - 1:00pm

Please take a moment to read this letter about the 6th annual Rogers Santa Claus Parade scheduled to take place on Sunday, December 6th 2009. **Please note that the parade is scheduled to start at 1:00 pm.**

The Parade is immensely popular and we are pleased that the Rogers Group of Companies is presenting this as an annual event as something of this magnitude comes with significant costs. Unfortunately it also creates some inconvenience for businesses, residents and other facilities along the route. The purpose of this letter is to provide some details of the parade. Below is a brief schedule of parade related activities:

6:00am to 5:00pm: No parking on the following streets for set up & marshalling

- south side W. Georgia between Cardero and Broughton,
- both sides Alberni between Cardero and Jervis,
- both sides Nicola between W. Georgia and Robson,
- both sides Broughton between W. Georgia and Robson.

6:00 am to 2:30 pm: set up & marshalling of parade entries

- W. Georgia Street will remain open as long as possible prior to the parade but road closures will be in effect on Alberni, Broughton and Nicola.

6:00am - 5:00pm: No parking on the following streets for set up & dispersal area of parade entries

(Volunteers will be posted at each residential driveway to help facilitate access.)

- both sides Hornby, between Davie and Pacific,
- both sides Drake, between Howe and Burrard,
- east side Burrard from Pacific to Davie.

10:30am: traffic diversions begin

- including closure of W. Georgia Street, with eastbound W. Georgia Street traffic diverted at Cardero to W. Pender.

1:00pm - 3:00pm (approximately)

- Parade travels east along W. Georgia from Broughton to Howe, turning right on Howe and travelling south from W. Georgia to Davie. Vancouver Police will close streets to all traffic with a rolling closure as the Parade makes its way east on W. Georgia and south on Howe.

In order to ensure the safety of the parade participants and spectators, work crews will be posting temporary no stopping signs along the parade route and in the marshalling and dispersal areas, and police will be diverting traffic. If you have any questions about the Parade please call us at (604) 646-3580.

We will make every effort to minimize the impact of the parade on residents and businesses in the area, and encourage all of you to come out and enjoy the fun on Sunday, December 6th. Thank you for your patience and cooperation.

Yours truly,

Beth Thompson
Parade Producer
Rogers Santa Claus Parade